



## COMPANY LEADERSHIP

**Ana Leung, Co-Founder and President** - Ana has more than 14 years of marketing and business strategy experience with companies such as Booz Allen & Hamilton, MCI Communications and Coca-Cola. A native Cantonese Chinese speaker, she has studied foreign languages (Spanish, French, Italian and Indonesian) for more than 10 years in schools throughout the world, developing a first-hand understanding of effective teaching techniques. Ana is a graduate of Princeton University and the University of Chicago Graduate School of Business.

**Jennifer Cramer, Co-Founder and Chief Operating Officer** - Jennifer has more than 15 years of business development experience. Prior to co-founding Language Tree, some of the companies she worked for included MCI Communications and Accenture. Jennifer, like most parents, wants to provide her daughter every advantage in life as possible. Knowing that proficiency in more than one language will bring life-long benefits in today's global economy, she is raising her daughter to be multilingual through Language Tree products. Jennifer graduated with a Bachelor of Arts in broadcast communications.

**Dr. Sunghi M. Park, Methodology Advisor** - Dr. Park has more than 10 years of research experience and knowledge in cognitive science, with a research focus on the neural basis of learning and memory. She has conducted research at MIT in the Brain and Cognitive Sciences Department assessing changes in cognition in normal and brain-injured patients. In conjunction with her research, she taught courses in cognition at Stanford and Northwestern universities. She has also worked at the National Institutes of Health developing a methodology for evaluating brain activity triggered by different types of memory, is the author of several articles in top journals, and has presented papers on memory function at international conferences. She holds an MS in Behavioral Neuroscience from Northwestern University and a PhD in Cognitive Science from Stanford University.