



Raves for Language Tree

School Library Journal: "Learning French has never been so much fun. This wonderful program introduces children to the language using a setting that they can easily relate to and non-intimidating vocabulary. It's young Penelope's birthday and her family is joining her for the party. The celebration is the basis for seven lessons introducing greeting phrases, and words for family members, colors, parts of the body, food, numbers, and gifts. Each lesson includes brief skits with dialogue using the target words. Following each skit, one of the characters repeats the key phrases as the vocabulary is written on the screen in French and English. Several of the lessons include upbeat songs that contain the targeted vocabulary and will have children singing along in no time. A comprehensive phrase review and song booklet is included that contains all of the dialogue, translations, and answers to the quizzes. A must-have for every collection."

Review Board, The Dove Foundation: "5 out of 5 Doves: This DVD should be in every home. I thoroughly enjoyed my first lesson in Spanish. Each lesson is broken down into short meaningful segments that teach through repetition and song. Your children will play this one over and over again. I encourage parents to sit down with their children and reinforce the lessons they are learning. This one is a must have for home schoolers and parents who want their children to grow up knowing another language."

"Anybody wanting an introduction to Mandarin Chinese would greatly benefit from this video. The teaching methods are clear, concise, and repeated for emphasis each time. Each video has an instructional booklet with phonetic pronunciations for each word. The cartoon characters are cute, without being cutesy, they don't detract from the message: to teach the basics of an intricate language. The tones that are characteristic of the Mandarin dialect are taught with pictures and sounds that any young child can grasp. One word, spelled exactly the same, has four different meanings, depending on where the inflection is placed and the tonal quality in which it is spoken. This is a quality product, recommended for anyone wanting to connect with the Chinese culture."

Warren W. Wright, Chinese American International School (CAIS), San Francisco: "I watched the Chinese for Kids DVD and really enjoyed the whole production. It is a great learning tool at a beginner's level. The user interactive features were great to use and supportive of learning. I think it would be good for parents to use to learn basic Chinese. Younger children in K and Pre-K could also use it as a tool."

Dr. Lihua Zhang, Dept. of East Asian Languages and Culture, UC Berkeley: "I've reviewed the video tape Billy and Benboo and really like the Multi-Cognition Approach on which it is based. I also like the organization of the story. I believe that both children and adults who deal with children will find it entertaining while learning Chinese."

DeNese Olson, Vice President, Three Rivers Families with Children from China: "Learn Chinese with Billy and Benboo is a wonderful beginners level video tape which teaches children in a fun and effective way to learn Mandarin Chinese. Billy, his family, and their dog Benboo help to teach every day vocabulary words and phrases appropriate for situations such as meeting and greeting, bathing, playing with friends, eating and counting in Chinese. The lessons are learned through fun stories and sing-along songs. The video does an excellent job explaining the various tones and helping to develop proper pronunciation. I highly recommend this video."

Martin Liu, Activity Director, Board of San Diego Chinese Academy: "Several songs throughout the video make the whole process fun! Literally, you can dance with the songs while you and your children are learning - that's what I did with my kids. The short sentences are easy to follow, and for every scene you get a quick review on what you just learned. The multiple story sessions are situations you bump into daily. It is amazing that all of the above is packed in just 30 minutes! "

Debbie Sheen, Korean American Coalition: "Learning Korean is important in helping keep the Korean culture alive and vibrant within the community. The Language Tree video teaches and reinforces the Korean language in a fun, engaging manner."

Chris Suk, Korean Youth and Community Center: "Many Korean parents are concerned that, by teaching Korean to their children, they will fall behind in English. Their children will naturally learn English because they are immersed in it on a daily basis. Korean parents should be more concerned that their Korean American children will forget the Korean language. Language Tree's interactive learning tools can play an integral part in helping their children retain Korean."